Initial Email #1 – Version A: Founder-to-Founder Non-Committal

From:

Subject: The secret Gmail alternative for dealmakers

{{First Name}}

Saw you're building {{Company}}. Curious what you're using for outbound emails and follow-ups?

I run Polymail (YC '16). It's a sales-ready Gmail alternative for founders and lean teams.

You can send tracked emails, set follow-up reminders, and run outreach without duct-taping tools together.

Not trying to pitch - but you're a perfect fit, and I'm wanting to learn more about how people use the tool.

So, we're teeing up a **free 7-day trial** if you're up to give it a spin.

Only thing I ask in return: your honest feedback once you're inside.

Willing to give it a try?

– Pulin Thakkar, CEO @ Polymail

Initial Email #1 – Version B: Value-First (Lead with Benefit)

From: michael.becker@polymail.us

Subject: See who opens your emails (+ follow up faster)

{{First Name}}

Most entrepreneurs still send emails blind… no idea who opened, clicked, or ignored.

We built Polymail to fix that. It's a Gmail-style inbox with built-in tracking, smart send timing, and auto follow-ups.

It's been helping creators and consultants lock in more replies and close faster, like:

→ **Bryce**, who replaced Gmail entirely to manage client emails more efficiently
→ **Carly**, who uses read receipts to follow up with prospects at the perfect time
→ **Paul**, who checks Polymail daily across mobile and desktop to stay responsive

I figured it might be worth testing (if your inbox is where deals happen).

We have a **7-day free trial** << including my custom signup link for $10 back. (Let me know if you need more time… I got you).

– Michael, Growth Lead @ Polymail

Initial Email #1 – Version C: Insight-Led (Frame with a Trend)

From: pulin@polymail.us

Subject: Close 30% more from your inbox w/ Polymail

Hey {{First Name}},

Your inbox is probably doing more than it was built for.

If you're chasing replies, booking calls, or closing deals, Gmail isn't cutting it.

Here's something better: Polymail. It's a power inbox made for founders.

✅ See who opens your emails
✅ Set auto follow-ups that don't feel robotic
✅ Book meetings with a native calendar link

Try it free for a week. No pitch, no weirdness.

Just one ask: if it does change how you run your inbox, let me know how.

— Pulin Thakkar, CEO @ Polymail

LinkedIn Connect Request

V1: Rajiv, saw you in my recommended 👋
I'm trying to get Polymail in the hands of people who'd actually find it useful & you seemed like a fit. It's a "power inbox" -- read receipts, follow-up reminders, send later.
Would you be willing to give it a try & share feedback? https://ply.to/VFG3W9

V2: Founder to founder - built Polymail (YC S16) to help GTM teams close more deals from the inbox. 10K+ users (incl. teams at Uber) use it to track opens, send smart follow-ups, & book calls without leaving Gmail. Open to a free trial in exchange for feedback?

V3: Rajiv, saw what you're building and was curious what your email setup looks like these days. I'm CEO at Polymail (YC'16). We're building a smarter inbox for entrepreneurs / teams - curious if you've tried tools like this before or would be open to a free trial?

V4: Hi {{Name}}. Question - founder to founder, what's your email setup look like? I run Polymail (YC16) & we're building an inbox that actually helps close deals. Think Outlook, but made for entrepreneurs. Curious if you've played with anything like that.

Follow-Up Email #2 (Send ~3 days after if no reply/click to all recipients)

Subject: Is your inbox leaking revenue?

Hi there, {{First Name}}

Just wanted to float this one more time.

Polymail is a Gmail-style inbox purpose built for deal-making, with tracking, reminders, and smart send timing baked in.

Our top users win 30% more deals using these.

No strings (for real). Try it **here** and you'll never go back.

— The Polymail team