

Email #1: Welcome & Intro (Day 0)

Subject: Welcome to Polymail 🙌 (1/5)

Hi {{FirstName}},

Welcome to Polymail - the inbox built for dealmakers who do business from email.

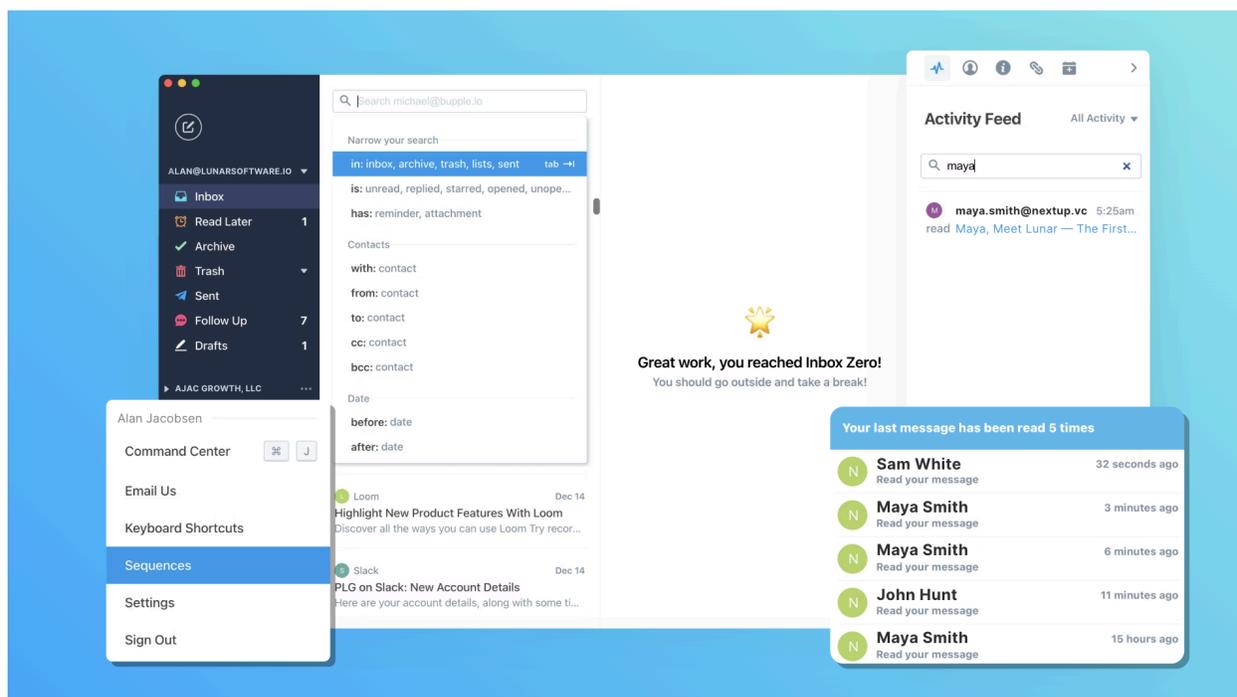
Polymail launched a decade ago with a mission to make the inbox a competitive advantage.

If you're a founder, entrepreneur, or busy professional running high-stakes conversations from email, welcome home.

With Polymail, you can:

- See “read X times” on threads with **Read Tracking**
- Send outbound campaigns with **Sequences** (no CRM needed)
- Send non-responded-to emails back to your inbox with **Follow-Up Reminders**
- Share links to email chains with **Shared Conversations**
- Drop availability into emails with the integrated **Calendar**
- Bring multiple inboxes together with **Unified Inbox**

You'll see a dynamic “smart search,” easy Command Center (⌘ + J), helpful Activity Feed, and more.



In short, this is the most intuitive inbox you'll ever use.

To start:

- [Download Polymail](#) and connect your inbox
- Complete in-app onboarding and unlock your \$10 credit

Over the next week, I'll share a few tips to help you unlock more value.

Questions? Just hit reply. We'll respond within 24 hours. Welcome aboard!

-Michael, Growth @ Polymail

Email #2: Time Saving & Productivity (Day 3)

Subject: 5 ways to be 5x more efficient in Polymail (2/5)

{{first_name}},

Inside Polymail, a few features do most of the heavy lifting. Open Polymail and try this workflow:

1) Try Command Center (⌘ + J)

Command Center lets you type any action and execute instantly. Think of it as full inbox control from one keyboard command.

2) Press ⌘ + D on one non-urgent email

Use "Read Later" to remove anything that isn't mission-critical today, and choose the exact date/time it returns.

3) Send 1 tracked email. Click the lightning bolt ⚡ in the composer and turn on Read Tracking. When it's viewed, you'll see "Read X times" update live. [Here's more](#) on how to use it.

4) Send 1 important email with a Follow-up Reminder (⌘ + Y)

Add a Follow-Up Reminder so if they don't reply in X days, you get an automatic reminder.

5) Schedule 1 email to Send Later.

Use the Send Later decal in the composer - the paper plane with the clock - to deliver an email at some future time.

Watch how one of our lifelong power users, [an event coordinator](#), managed 100s of email threads across 7 venues for a multinational event:



One ask: Hit reply and tell me one thing you wish your inbox handled better.

-Michael, Growth @ Polymail

Email #3: Driving Business in Polymail

Subject: Move your business forward in Polymail (3/5)

Hi {{FirstName}},

Let's connect Polymail to revenue.

Do this once:

- 1. Set up Your Calendar.** Hit ⌘ + J > Manage Available Meeting Times. Here, you can set up your Polymail calendar, syncing your existing calendars. Goodbye, Calendly!
- 2) Drop in meeting availability.** In the composer, use the calendar icon to insert available times directly into your email - no back-and-forth scheduling.
- 3) Save one repeat message as a Template.** Hit ⌘ + J > Template. Click. Create your first saved template. If you write similar emails often, save them all. Next time, re-use them in seconds.
- 4) Set up a basic Sequence.** Hit ⌘ + J > Go to Sequences. Sequences are great for any type of lightweight outbound work and don't require a CRM or integrations.

Polymail's commercial value - for me - is in using these features to close deals faster and more efficiently. It really does make the inbox an unfair competitive advantage.

Tomorrow I'll show you how to leverage shared conversations, private notes, and @Mentions.

-Michael, Growth @ Polymail

Email #4: Shared Conversations, Notes, @Mentions (Day 5)

Subject: Loop in your team without extra emails (4/5)

{{FirstName}},

Polymail helps you move work forward without bouncing between tools or cluttering inboxes.

Here are three ways to collaborate with your cofounder or colleague inside the app:

- 1. Private Notes.** You now have the ability to drop internal comments on emails - for reference, as commentary, or personal reminders. You'll see the comment field on every email.
- 2. @Mentions.** Within those notes (👉), on Polymail Premium, you can tag a colleague to rope them in. Massively reduces forwarding/CC'ing.
- 3. Shared Conversations.** Instead of forwarding long exchanges, share a secure link so your peer can view the full chain in a browser.

Most teams don't realize how much coordination overhead they deal with until they simplify collaboration with these three elements.

If you want to walk through anything, [book time with us here](#) or just reply with questions.

-Michael, Growth @ Polymail

Email #5: Trial Ending + Activation Recap (50% off M1) (Day 7)

Subject: ⚠️ Your trial's ending - here's 50% off (5/5)

Hey,

Your Polymail trial is ending. We don't want to see you go.

So, here's **50% off your first month** for any paid plan: **50-OFF-MONTH-1**

To stay subscribed go to: **Settings > Plans & Billing** from your inbox.

Why upgrade now:

- All Templates, Sequences, and preferences will remain saved
- Any follow-ups or send lateres you have queued remain intact
- We'll be updating pricing before our AI release, so get locked in

Need a few more days? Just reply with "Extend" in the subject and we'll add 7 more days, no questions asked.

See you on the other side.

-Michael, Growth @ Polymail

Email #6: Post-trial Ask for Feedback (Day 9)

Subject: Mind sharing your experience?

Hi there {{FirstName}},

Thanks for giving Polymail a try. I saw you didn't upgrade - if you are willing, I'd love to know:

What held you back? Was it timing? Was anything missing? Did something feel off?

Not trying to push here. Just hoping to learn. Even a short reply would mean a lot.