

BUYER THESIS

WebXR commerce platform

Acquire a developed 3D/AR product experience platform with an immediate path into immersive commerce.

CORE CAPABILITIES

Virtual try-on, 3D product visualization, AR customization and asset management.



REPORTED IMPACT

UP TO 66%

Lower product return rates*

RELEVANT EXPERTISE

20+ YEARS

Software, 3D/XR and marketing innovation

COMMERCIAL MODEL

SAAS-READY

Standalone platform, hybrid or managed service

WHAT A BUYER GETS

01

Developed product

Operational WebXR platform with proprietary AR/3D features and plug-and-play integration.

02

Commerce use cases

Virtual try-on, 3D product visualization, AR customization and asset management.

03

Expansion option

Stand-alone SaaS potential with room for licensing and managed services.

SELECTED COMMERCE WORK

HWA Ag KUBLER SPORTS FLOYD Product demonstrations and supporting materials available on request

*Company-reported performance claim. Validation materials available in diligence.

TRANSACTION OVERVIEW

Acquire the product, IP, and a path to scale it.

The opportunity combines a developed WebXR platform with reusable assets and a flexible route into SaaS licensing, hybrid deployments, or managed services.

INCLUDED IN THE SALE

1 Software

Fully operational WebXR platform with proprietary AR/3D features. Capable of standalone deployment as a scalable SaaS product.

2 Commercial capability

Digital product design, deployment and maintenance experience, with potential to package implementation and managed services alongside licensing.

3 IP and operating assets

Ready-to-deploy AR/3D assets, demos, case studies, domain, codebase, trademarks and related materials.

BUYER FIT

- E-commerce and retail-tech platforms, XR providers, niche SaaS businesses and digital product agencies.

VALUE CREATION PATHS

- Enterprise SaaS licensing, managed services, partner distribution, new verticals and product expansion.

TRANSACTION

\$3.5M

asking price - open to negotiation

DILIGENCE PACKAGE

Use cases, demos and financial information available upon request.

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